HAFIZ JUNAID KHAN

UX DESIGNER

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Experienced UI/UX Designer with a background of more than three years in crafting adaptable web and mobile applications for various sectors such as wellbeing, retail, fintech, eCommerce, and automotive. Proficient in agile approaches, resolving challenges, and incorporating continual feedback. Committed to providing user-focused solutions and keeping abreast of industry developments.

PROFESSIONAL EXPERIENCE

UI/UX Designer | Unii Mar 2024 - Present

- Lead the design process for web and mobile applications, ensuring user-friendly and aesthetically pleasing interfaces.
- Collaborate with cross-functional teams to deliver design solutions that meet business and user needs.
- Conduct user research and usability testing to inform design decisions and improve user experiences.
- Implement continuous feedback loops to iterate and refine designs, ensuring alignment with user expectations and project goals.
- Design engaging social media content to enhance the company's online presence and brand visibility.
- Oversee website revamping projects to modernize and improve user experience and interface design.

Freelance UI/UX Designer

2021 - Present

- Emphasized client satisfaction by conducting detailed consultations and maintaining open communication to grasp project needs thoroughly.
- Conducted thorough project reviews to guarantee final outcomes that not only meet but surpass client expectations.

UI/UX Designer | Ordercall Pvt Ltd

2020 - 2021

- As the sole designer, I was in charge of conceptualizing and creating the entire design for a new B2B eCommerce app.
- Successfully developed the UI/UX of the app from the ground up in just three months, showcasing creativity and a commitment to meeting deadlines.

UI/UX Designer | Aciano Technologies

2019 - 2021

- Started as an intern and transitioned to a Junior Designer, working on various projects in different industries.
- Participated in cross-functional teamwork with business consultants and developers to devise design solutions that are technically viable.
- Oversaw project schedules to provide top-notch design solutions while adhering to technical limitations.

EDUCATION

Bachelor of Science in Computer Science (BSCS)

2015 - 2019

DHA Suffa University

CERTIFICATIONS

Google UX Design Professional Certificate

2022

Web/Mobile App Development | Saylani Mass IT Training

AREA OF EXPERTISE

- Interaction Design
- Visual Design
- · Website Revamping
- User-Centered Design
- Prototyping Tools
- UX Design
- Usability Testing
- User Research

- Accessibility
- Responsive Design
- Wireframing
- · Problem Solving

SKILLS

Tools:

- Figma
- Photoshop
- Illustrator
- Adobe XD
- Hotjar

- Balsamiq
- Marvel
- Jira
- Asana

Front-End Technologies:

HTML/CSS, Bootstrap, React JS, React Native

Design Expertise:

User Research, Usability Testing, Wireframing, Prototyping, Visual Design, Interaction Design

Soft Skills:

Problem Solving, Time Management, Collaboration, Attention to Detail

Design Principles:

User-Centered Design, Responsive Design, Accessibility, Equity-Focused Design

KEY ACHIEVEMENTS

- Developed and launched numerous web and mobile applications across diverse industries with success.
- Managed and delivered projects efficiently within strict timelines, upholding high-quality design standards.
- Showcased the capacity to work autonomously and in teamwork within agile and dynamic settings.